



THURSTON COUNTY STEERING COMMITTEE
Compassion of Individuals, Power of Community



MINUTES

February 11, 2015; 2:00-4:00 p.m. @ L & I - Rm. S216

Dial in # (877) 351-4402; Pass code 5494082

Documents Provided:

Invitees:	<input checked="" type="checkbox"/> Julie Alonso, Co-Chair	<input checked="" type="checkbox"/> Sandy Mitchell	<input checked="" type="checkbox"/> Sherry Thomas	<input type="checkbox"/> Guest – Art Mead	SOS Staff: <input type="checkbox"/> Stephanie Horn <input checked="" type="checkbox"/> Philip Kerrigan <input type="checkbox"/> Heather Lucas <input checked="" type="checkbox"/> Dawn Sanquist
	<input checked="" type="checkbox"/> Kelli Dixon	<input type="checkbox"/> Cindy Murray	<input type="checkbox"/> Lori Tranmer	<input type="checkbox"/> Guest –	
	<input type="checkbox"/> Rick Elsea	<input checked="" type="checkbox"/> Randy Ryan	<input checked="" type="checkbox"/> Melissa VanGorkom ex.	<input type="checkbox"/> Guest –	
	<input type="checkbox"/> Evelyn Hinken	<input checked="" type="checkbox"/> Cheryl Sattelberg	<input checked="" type="checkbox"/> Kelly Wilson, Co-Chair	<input type="checkbox"/> Guest –	
		<input type="checkbox"/> Pam Scott		<input type="checkbox"/> Guest –	
Time	Agenda Item	Presenter	Notes/Action Items		
2:00 – 2:05	Announcements	Kelly Wilson	Please remove Peggy Miller from distribution lists and any “reply all” messages that are circulating. These were going to Peggy Miller in Fish and Wildlife and confused her on why she was receiving them. I received a call after the meeting from Peggy’s boss and I told him we would spread the word to take her off our list and email chains.		
2:05 – 2:20	State Announcements	Philip/Dawn	<ul style="list-style-type: none"> • Working on 2015 campaign ideas. They are considering an 80’s theme. • Received \$10,000 donation from Twin Star Credit Union that will pay for Seahawks tickets. • WSECU is sponsoring the 1st week of the 2015 campaign, which will include gift cards to Starbucks. • Received \$2,500 from Red Wind Casino – to sponsor the Masquerade Ball. • They held the King County recognition event February 10th at the Lake Union Yacht Club. • The Spokane event is scheduled for February 25th. 		



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2:20 – 2:30	2014 Yearly Report	Kelly Wilson	Sandy will begin working on the 2014 report and will send to Sherry to finalize/incorporate photos.
2:30 – 2:50	2015 Strategic Plan	Kelly Wilson	<p>We agreed to retain the 2014 strategic plan which was:</p> <ol style="list-style-type: none"> 1. Support the state CFD office. 2. Support Thurston County CFD volunteers 3. Raise awareness for charities <p>We agreed that we do not want to add any fundraising events, but to continue to provide/assist with local coordinator and campaign leader trainings and assist with state agency charity fairs. Kelly Wilson will update the plan prior to the March meeting. She will also work on updates to the Handbook.</p> <p>Conversations ensued on improvements to trainings and charity fairs. Ideas included:</p> <ul style="list-style-type: none"> • Noting new LCs and as we get into the campaign, contact them and offer assistance. • Offer help with charity fairs at CL and LC trainings so they know about it prior to campaign. • Most agencies want to pick the charities that participate in their fairs – we can't do that if we help. • Randy has talked to CLs who don't have time to organize charity fairs and suggested charities could help with set up – would be in their best interest. • Update request form to hand out at trainings. Add agreement that charities will help with set up and clean up. • Melissa and Sandy will look for current form and email it to Julie Alonso so she can work on updates.
2:50 – 3:00	BREAK		
3:00 – 3:15	TCSC Recruitment	Kelly Wilson	Philip is working on a few date options (after legislative session) when we can hold a recruitment event at the SOS



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			<p>office and when Kim will be there. Looking at May so new members can start in June. We can promote this at trainings and at the leadership breakfast.</p> <p>The form is being updated and will be called an “interest for” rather than an application.</p>
<p>3:15 – 3:30</p>	<p>TC Recognition Event</p>	<p>Kelly Wilson</p>	<p>Proposed Agenda is attached to minutes.</p> <p>Dinner – changed side dishes from corn and macaroni-n-cheese to black bean quinoa salad, green beans, and side salad.</p> <p>We are planning for 200-250 attendees, and they can RSVP on Sign Up Genius. We need to make sure folks only RSVP for self and guest, rather than for their whole team. Description states “space is limited.”</p> <p>We are again doing adopt-a-table where charities do the centrepieces. Charities can sign up on Sign Up Genius (flyer is attached to minutes) and there is space for 25 tables.</p> <ul style="list-style-type: none"> • Melissa will email the charities ASAP to invite them to participate (first to Thurston County charities and will follow up with other counties if we don’t fill all the tables). • Encouraging early drop off the day before – Melissa can accept them at her office. • Perishables should be brought the day of the event. <p>There are 44 nominees for county awards and 50 for state awards. The CFD office has a number of videos to show throughout the event. We will also show a looping slideshow of photos and quotes from charities throughout the event. Room set up will be like last year, but we won’t have live singers, just background music playing. In addition:</p> <ul style="list-style-type: none"> • A local brewery may donate a keg. • We ended the 2014 campaign with 16,500 donors,



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			<p>which is up 800 donors from the previous year.</p> <ul style="list-style-type: none"> • Another idea for event is to video tape award winners talking about their events and who at trainings – maybe solicit videos at the recognition event. • We have some nice drawing items like a \$150 value wine basket, two 1-hour massages, and tickets to the museum of flight and EMP. <p>Next Steps:</p> <ul style="list-style-type: none"> • Philip is working on PowerPoint for event – please send him all items as soon as possible. Kelly will send him what she has put together for TCSC event nominees. • Email annotated script to Philip with bullet points (Kelly/Julie) • Philip will send last year’s program to Julie so she can start editing for this year. Just including an alpha list of nominees rather than by category. • Philip will also provide sponsors and logos to Julie. • CFD office will print programs. • Photo booth? CFD office looking into this option. Would need to have a second camera at event.
3:30 – 4:00	Roundtable	All	Meeting adjourned 3:45 pm

Next Meeting: March 4; 2:00-4:00 p.m. @ DOH, 111 Israel Road, Room 145. Building is Town Center 2.
 (Please note the date was moved from March 11 to March 4 because of scheduling conflicts.)